

Confused by the Illusion?

How many filled dots do
you see?

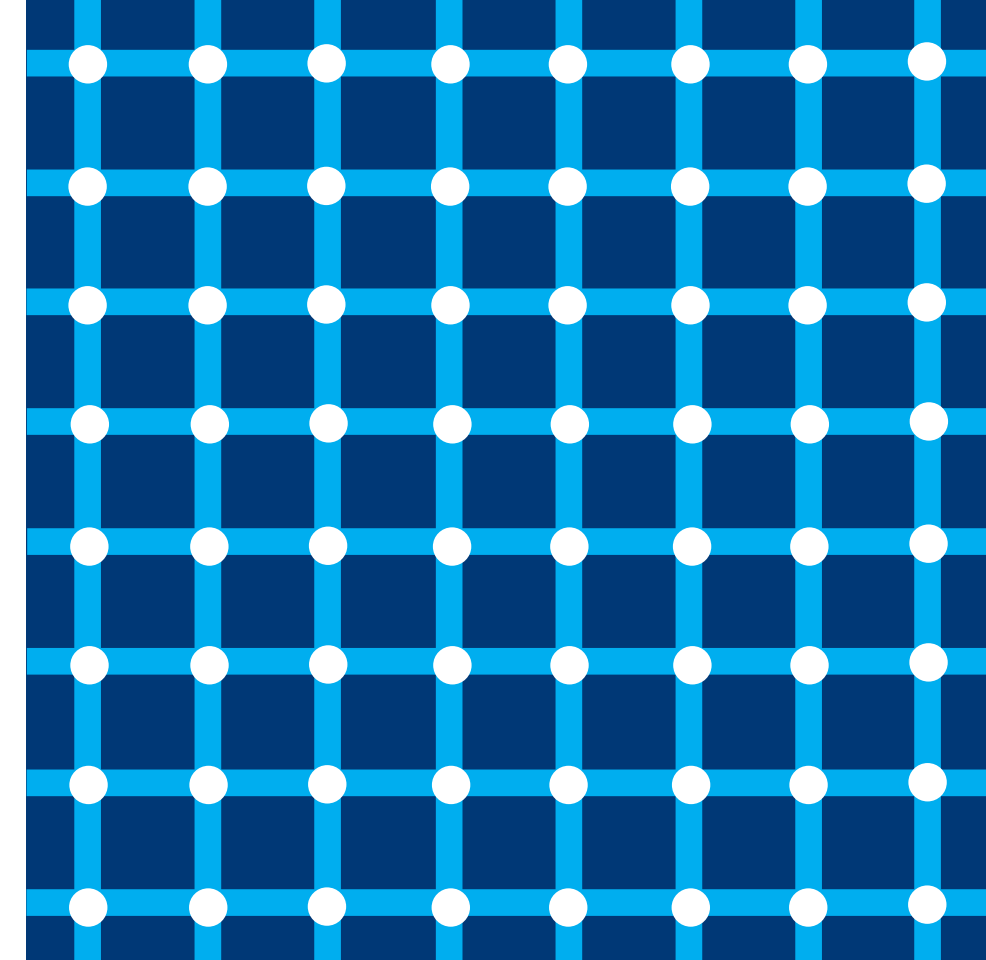


How do you connect the dots?

ims[™]

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Make the CONNECTIONS with DDD™ INTEGRATED VIEWS™



How much time, money and effort do you spend trying to identify, link, and map facilities to buying groups and prescribers that drive your business.

Get plugged into DDD™ Integrated Views™ with CD or web access!

Don't waste your valuable time and resources struggling with the confusion of non-retail sales information.



Medical Groups



Buying Group Membership Agreements



Hospitals

Simplify your life

Use your valuable resources in another way – we've simplified the process!

IMS brings you DDD Integrated Views, your complete source of non-retail sales information that maps key organizational players and their affiliates to sales dollars. Connect the players and identify the relationships that determine your product's market success.

Combining the power of six major databases, DDD Integrated Views enables you to...

- Assess account potential
- Increase contracting effectiveness
- Propel your product's profitability



Ancillaries



Integrated Delivery Networks

IQ Enabled

Using precise industry intelligence, DDD™ Integrated Views™ maps the complex healthcare market. By understanding the organizational relationships that drive your non-retail business, you can maximize your ROI and increase your product's market share.



Distributors



Manufacturer

Join the connective... call us today at **1-800-523-5333 x.5124**

Just the Facts

- Approximately 556 IDNs manage or lease 3600 hospitals and their ancillary facilities, controlling purchasing for nearly 60% of non-retail sales.
- Hospital groups are now beginning to contract directly with pharmaceutical manufacturers. Therefore, pinpointing key IDNs is critical.

Get Connected

Let us show you how DDD Integrated Views can help drive your business. Contact your IMS Account manager or call 1-800-523-5333, ext. 5124 today!

